

## 社会心理学演習 Quiz 解答例正解

2008年 6月17日 (火曜)

学籍番号 \_\_\_\_\_

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範囲：テキスト第1章（終盤）～第2章（冒頭）

次の1)～10)の間に、記号（A～E）の1つに○をつけて答えよ。

1) Mental frameworks for organizing and processing social information are known as \_\_\_\_.

- A) affective states
- B) anchoring frameworks
- C) schemas
- D) heuristics
- E) cognitive loads

Answer: C Page Ref: 42

2) The process involved with storing information in memory is known as \_\_\_\_.

- A) storage
- B) attention
- C) retrieval
- D) cognitive load
- E) encoding

Answer: E Page Ref: 43

3) Schemas affect our use of stored memories by \_\_\_\_.

- A) making it easier to retrieve information that is consistent with the schema
- B) reducing the cognitive load on our reasoning abilities so we can search our memories more thoroughly
- C) activating the anchoring and adjustment process whereby we make social judgments
- D) showing a strong perseverance effect in strengthening our stored memories
- E) making the schema stronger and more well-developed

Answer: A Page Ref: 43

4) The term "cognitive load" refers to \_\_\_\_.

- A) the strength displayed by a schema in activating memories
- B) the amount of mental effort we are expending at a given time
- C) the relatively rational and orderly process used in making social cognitions
- D) the number of heuristics we are using at a given time
- E) the automatic processing involved with the use of schemas

Answer: B Page Ref: 44

5) A self-fulfilling prophecy is \_\_\_\_.

- A) the process by which schemas sometimes influence the social world in ways to make the world consistent with the schema
- B) the result of over-reliance on mental heuristics and memories
- C) the widespread belief in the 1920s that banks were insolvent or bankrupt
- D) the end result of having two or more schemas active in our cognitive processes at the same time
- E) a prediction that is so circular in its reasoning that it only predicts itself

Answer: A Page Ref: 44

- 6) \_\_\_\_\_ results when the demands on our cognitive system are greater than its capacity.
- A) Information overload
  - B) Schema retrieval
  - C) Social miscognition
  - D) Heuristic misuse
  - E) Adjustment to our mental anchors

Answer: A Page Ref: 46

- 7) Simple rules for making complex decisions or drawing inferences are known as \_\_\_\_\_.
- A) heuristics
  - B) automaticity
  - C) anchoring and adjustment
  - D) schemas
  - E) priming

Answer: A Page Ref: 46

- 8) Judging individuals based on their similarity to typical members of a group is known as \_\_\_\_\_.
- A) the availability heuristic
  - B) automatic priming
  - C) the anchoring heuristic
  - D) the representativeness heuristic
  - E) the similarity schema

Answer: D Page Ref: 47

- 9) Suppose you are telling your friend about a woman you just met. You tell your friend that this person seemed very compassionate and was interested in helping others; however, you couldn't recall whether she said she was a nurse or a businesswoman. On the basis of the \_\_\_\_\_ heuristic, your friend would probably think that she is a \_\_\_\_\_.
- A) availability; nurse
  - B) availability; businesswoman
  - C) representativeness; nurse
  - D) representativeness; businesswoman
  - E) priming; businesswoman

Answer: C Page Ref: 47

- 10) The "medical student syndrome" represents \_\_\_\_\_.
- A) a research issue that has not received much attention from social psychologists
  - B) an applied example of the impact of priming
  - C) an applied example of the representativeness heuristic
  - D) a very serious psychological or physiological problem emanating from faulty information processing
  - E) why medical students typically commit a greater number of errors in social cognition than practicing physicians

Answer: B Page Ref: 48

【終わり】